

# Delivering Value

Design and implement strategic initiatives with consideration for evidence base, impact, cost-effectiveness, and alignment with Academy priorities.

## ENSURE Ability to Practice

### ACHIEVE REGULATORY AND LEGISLATIVE PRIORITIES



Ensure that members can practice to the top of their license through state and national initiatives.

### ENHANCE VISIBILITY AND RELATIONSHIPS

Promote the profession to hearing and balance health-care stakeholders and build strategic partnerships.



## ENSURE Future of Profession

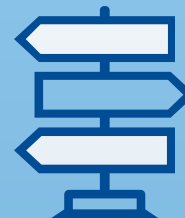
### DEVELOP A PATHWAY FOR DIVERSITY, INCLUSION, AND BELONGING



Create institutional and industry change that will increase diversity of audiology professionals and facilitate equity and inclusion.

### CREATE AND PROMOTE ROBUST, EVIDENCE-BASED RESOURCES

Develop and disseminate evidence-based clinical practice guidelines, position statements, and other key strategic documents while promoting the underlying research.



### EDUCATE STRATEGICALLY



Develop and offer enriching educational and voluntary certificate/certification opportunities and elevate audiology education standards and the training experience.

## ENSURE Future of Academy

### MAINTAIN FINANCIAL SECURITY



Develop diversified non-membership revenue streams and effective fundraising strategies.

### FORTIFY MEMBERSHIP

Enhance a sense of belonging for current and future professionals with a focus on membership retention and growth.

