



2012/2013

ANNUAL REPORT

OUR MISSION

To promote philanthropy in support of research, education, and public awareness in audiology and hearing science.

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DEAR COLLEAGUES,

Why give? Do our gifts really make a difference? Some of us have asked these questions for many years—repeatedly. If you are like me, you get your answers when you experience the unexpected flood of positive emotion associated

with recognizing that your actions had an important impact on the life of another. Although each of us has the opportunity to make a significant difference in the world in unrecognized acts each day, sometimes to affect real and lasting change we need to join with others. This 2012–2013 American Academy of Audiology Foundation Annual Report illustrates what we can accomplish when we combine our resources and work together.

With the support of you, our donors and industry partners, your Foundation has continued to increase its reach to further the mission of promoting philanthropy in support of research, education, and public awareness in audiology and hearing science. On the following pages, you will read about innovative next-generation clinicians and researchers who have received Foundation grants. Our public awareness funding includes the popular DiscovEARy Zone, support of the humanitarian efforts of awardees, and recognition of the achievements of secondary school student science fair participants. Are you American Board of Audiology (ABA) certified? The AAA Foundation supports the professional goals of our A4 partners in the ABA. Are you a supporter of advancing audiology education? The Foundation also contributes to the work of the Accreditation Commission for Audiology Education and supports numerous scholarships and educational programs.

On behalf of the entire AAA Foundation Board, I extend an enormous THANK YOU to our current donors! We hope you experience a feeling of satisfaction in a job well done for your important part in advancing our collective philanthropic missions. If you are a future donor to the Foundation, I hope you will recognize how vital you are to our success.

At present, approximately 5% of Academy members donate to the AAA Foundation. With this support, much has been accomplished. Imagine what we could do if 100% of Academy members made an annual gift. Why give? Because by joining with others in pursuit of common goals, we can have a much greater impact.

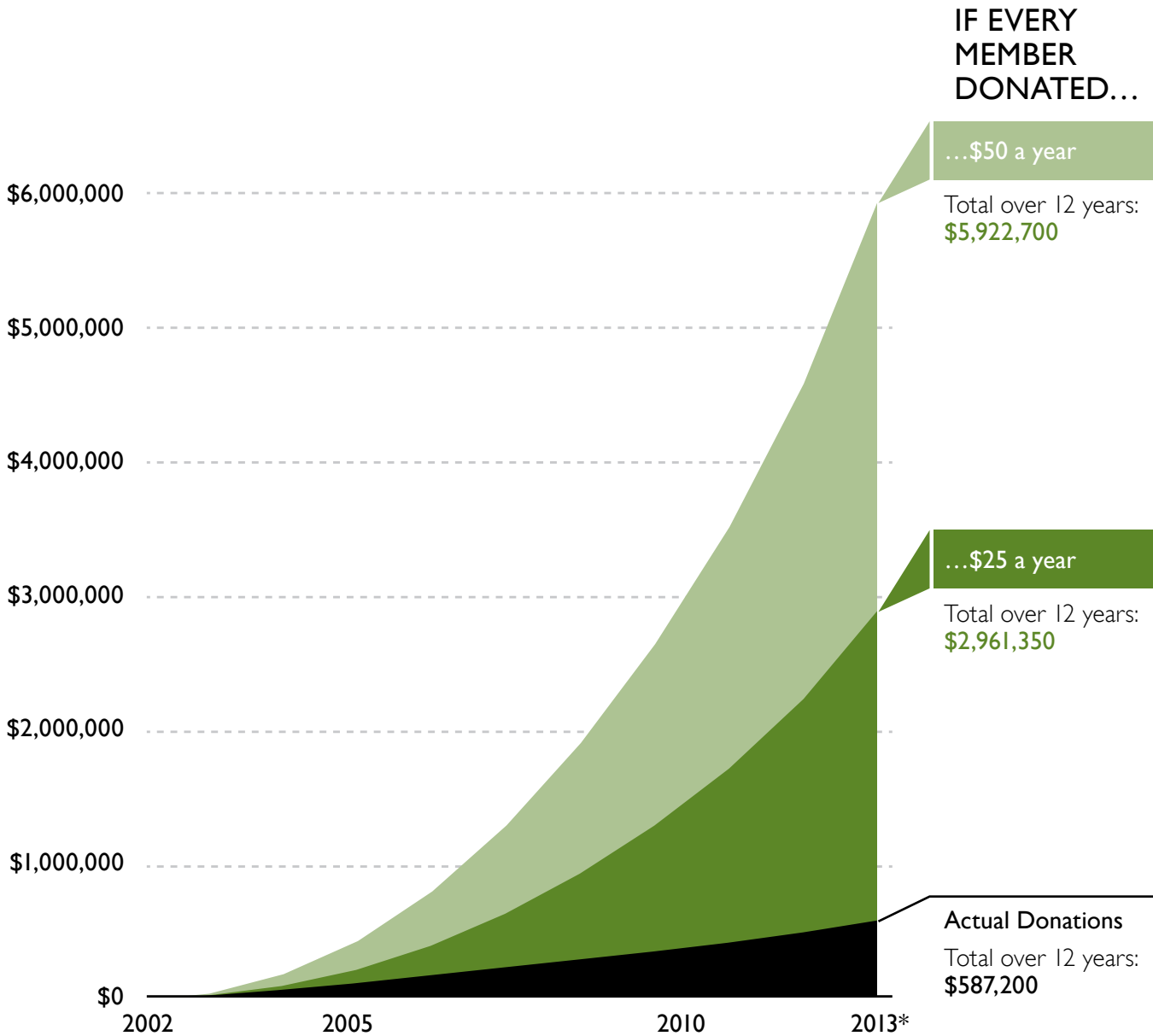
Sincerely,

Angela Shoup, PhD, Chair, Board of Trustees

On the cover: (Left) 2013 Student Investigator Research Grant in Hearing and Balance recipient, William J. Bologna, AuD, processes speech signals for an experiment on speech perception in background noise. (Center) Lindsey Rentmeester, AuD, tests the hearing of a young infant in the Hood Auditory Physiology Research Lab at the Vanderbilt Bill Wilkerson Center. Rentmeester is the recipient of a 2013 Student Investigator Research Grant in Hearing and Balance. (Right) Past AAA Foundation Chair Dick Danielson, PhD, congratulates J. Renée Cloutier, BA, on her award-winning poster, *Neural Encoding at the Brainstem Level Following Symptomatic Concussion*.

WHY GIVE?

Because if EVERY member of the Academy had contributed \$50 to the Foundation over the past 12 years, together we would have raised almost \$6 million for programs that advance OUR profession!



*Dollar calculation for 2013 based on an estimate of 12,000 members.



WHY RESEARCH?

Because scientific research is the foundation of the practice of audiology and the basis for sound patient care. Supporting student and early-career researchers is an investment that will pay in exciting future discoveries in hearing and balance science.

2013 GRANT AND AWARD RECIPIENTS

RESEARCH GRANTS IN HEARING AND BALANCE

New Investigator Research Grant

Jamie L. Desjardins, PhD

Syracuse University

Effects of Directional Microphones and Noise Reduction on Listening Effort

Student Investigator Research Grant

William J. Bologna, AuD

University of Maryland, College Park;
Medical University of South Carolina

Central Auditory Factors in Stream Segregation Revealed by Contralateral Competing Signals

Kate McClannahan, AuD/PhD Student

University of Washington

Electrophysiology and Auditory Training

Lindsey Rentmeester, AuD

Vanderbilt University

Effects of Stimulus Rate, Intensity, and Frequency on the Auditory Brainstem Response (ABR) in Term and Preterm Infants

Vestibular Research Student Investigator Grant

Robin E. Criter, AuD

University of Nebraska - Lincoln
Characterizing Effects of Anxiety on Postural Sway in Collegiate Athletes

Student Summer Research Fellowship

Olga Stakhovskaya, PhD

University of Maryland, College Park
Lateralization of Interaural Level Differences in Multi-Channel Electrical Stimulation

Association for Research in Otolaryngology Travel Award

Salima Jiwani, MSc, PhD Student

University of Toronto
Extensive Areas of the Cortex are Evoked by Stimulation from the Newly Implanted Ear in Children Who Were Long-Term Unilateral Cochlear Implant Users

James Jerger Awards for Excellence in Student Research

Funded by an anonymous donor

J. Renée Cloutier, BA

Syracuse University

Neural Encoding at the Brainstem Level Following Symptomatic Concussion

Katharine Fitzharris, AuD

University of Texas at Dallas

Interaural Asymmetry on Dichotic and Monaural Speech Tasks

Kayla Gaschler, BA

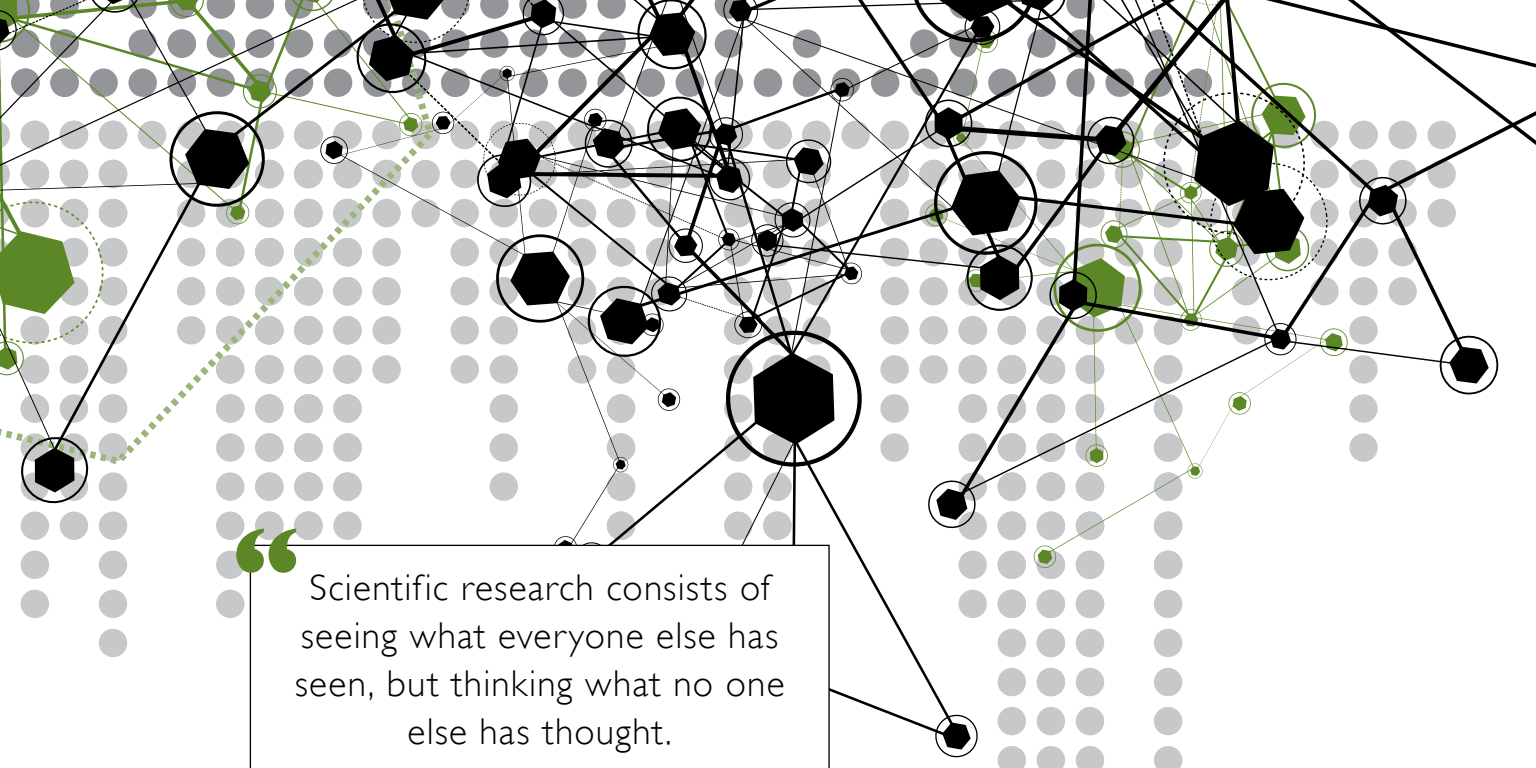
Bay Pines Veterans Affairs Healthcare System

Memory and Speech-in-Noise Performance as a Function of Task Difficulty in Veterans

Reem Mulla, AuD

University of Pittsburgh

Relationship Between Measured and Perceived Loudness Perception



“ Scientific research consists of seeing what everyone else has seen, but thinking what no one else has thought.

Albert Szent-Györgyi”

Student Research Forum Awards

Julianne Ceruti, BA

University of Connecticut
ABR and Behavioral Off-Frequency Masking Patterns

Andrew Keiner, MS

University of Iowa
Tinnitus Comparison of Electric and Acoustic Stimulation in Patients with a Cochlear Implant

Virginia Ramachandran, AuD, PhD

Wayne State University
Longitudinal Outcomes of DPOAEs and WBR in Infants

Carolyn Whitcomb, BA

Dent Neurologic Institute/Hearing Evaluation Services of Buffalo; State University of New York at Buffalo
The Clinical Utility of Rotational Chair Testing in the Diagnosis of Migraine Associated Vertigo and Chronic Subjective Dizziness

Thomas Wise, AuD Student

San Diego State University/University of California, San Diego
The Effect of Surface Modifications of Titanium Substrates on Spiral Ganglia Dendrite Outgrowth

RESEARCH PROGRAMS

Academy Research Conference (ARC) Scholarships

Free registration for students who attend this meeting focused on translational research.

James Jerger Awards for Excellence in Student Research

Four students receive \$500 awards for outstanding research posters presented at AudiologyNOW!

Research Grants in Hearing and Balance

Over \$30,000 is awarded to new and future hearing scientists conducting cutting-edge research.

Student Research Forum Awards

Students receive \$500 awards and the chance to present their research findings to peers and professionals at AudiologyNOW!

WHY EDUCATION?

Because audiologists are lifelong learners. Scholarships for graduate students, leadership development for young professionals, and free eAudiology education for audiologists in all practice settings are among the many ways the Foundation advances academic and professional education.

SCHOLARSHIP AND GRANT RECIPIENTS

Empowering People Scholarships

Hilary Davis, BS
Vanderbilt University

Diana Guercio, BA
University of Florida

Star Lange-Richey, BA
University of Akron

Caitlin Sapp, BA
University of Iowa

Sarah Weber, BA
Idaho State University

Project Amazon Humanitarian Trip

Elizabeth Gollhofer, BS, BA
University of Washington

Martha Harney, MS
University of Washington

Roger Ruth Memorial Scholarship

Nicole Corbin, BA
Arizona State University

Sadanand Singh Memorial Scholarship

Alexandra Parbery-Clark, BSc(hons)
Northwestern University

SAA Humanitarian, Education, and Awareness Resources (HEAR) Chapter Grants

Auburn University SAA
Outreach in Guatemala

Ohio State University SAA
Hustle for Hearing 5k Race/ 1 Mile Walk

Wayne State University SAA
SAA Study Lounge

SAA Special Olympics Healthy Hearing Chapter Participation Grants

East Tennessee State University SAA
Idaho State University SAA
Montclair State University SAA
Rush University SAA
San Diego State University/ UC San Diego SAA
Syracuse University SAA
University at Buffalo SAA
University of Iowa SAA
University of Washington SAA
Vanderbilt University SAA

SAA Student Leader Scholarship

Jodi Seligman, BA
University of Texas at Dallas

Student Travel Award Reimbursement (STAR) Program

Reaghan Albert, BS
University of Northern Colorado
Attended: Dangerous Decibels Educator Training

Sarah Byrnes, BA
University of Northern Colorado
Attended: Dangerous Decibels Educator Training

James Dewey, BA
Northwestern University
Attended: 36th MidWinter Meeting of the Association for Research in Otolaryngology

Lindsey Rentmeester, AuD
Vanderbilt University
Attended: American Auditory Society Scientific and Technology Meeting

“The Vanderbilt SAA Chapter would like to thank the Foundation for the generous travel stipend. As a result, 20 SAA students travelled to Marietta, GA, last month to help screen 50 athletes at the Georgia Special Olympics Winter Games. We were able to screen twice as many athletes this year when compared to last year’s games as a result of our collaboration. Thank you for supporting our chapter in this endeavor.

2012–2013 Vanderbilt SAA Chapter

Reaghan Albert, BS, hangs out with the healthy hearing teaching aide “Jolene” at the Dangerous Decibels training she attended with funding from the STAR program.

Richard C. Seewald, PhD, engages the room during his presentation of the 2013 Marion Downs Lecture in Pediatric Audiology.

EDUCATIONAL PROGRAMS

Empowering People Scholarships

\$5,000 scholarships are awarded to students who show exceptional promise as clinical audiologists.

Improving Patient Care Through Innovation in Workplace Management Lecture

"The Impact of Patient Experience Data Collection on Patient Satisfaction in an Evolving Reimbursement Climate" was presented at AudiologyNOW! 2013 by Francis A. Fullam, MA; Briana J. Jegier, PhD; and Keri Kwarta, AuD, from Rush University Medical Center. The lecture is available live and on-demand at eAudiology.org at no charge.

James Jerger Future Leaders of Audiology Conference (JFLAC)

Audiologists develop leadership skills and work together to tackle tough questions facing the audiology profession at this biannual conference.

Marion Downs Lecture in Pediatric Audiology

Richard C. Seewald, PhD, presented "A Retrospective on the Development of a Science-Based Approach to Pediatric Hearing Aid Fitting--What a Difference 40 Years Can Make!" at AudiologyNOW! The lecture is available live and on-demand at eAudiology.org at no charge.

Member Assistance Program (MAP)

Audiologists unable to attend AudiologyNOW! due to financial hardship receive complimentary registration, travel stipends, and/or lodging.

Project Amazon NEW!

A student and audiologist join a humanitarian team traveling to remote Parintins, Brazil to provide hearing healthcare to children and adults from over 300 local communities.

Roger Ruth Memorial Scholarship

Created to honor educator Dr. Roger Ruth, this \$1,000 scholarship is awarded to students who excel in clinical skills and research, as well as service to the hearing health community.

Sadanand Singh Memorial Scholarship NEW!

Awarded to minority or international students who show promise in audiology research, this \$1,000 scholarship honors audiology luminary, Dr. Sadanand Singh.

SAA Events at AudiologyNOW!

Both the PhD Networking Lunch and Audiology Unplugged give students access to established professionals and audiology leadership.

SAA Humanitarian, Educational, and Awareness Resources (HEAR) Chapter Grants NEW!

Selected SAA Chapters receive up to \$1,000 to fund the development or refinement of a project that is humanitarian or educational in nature or related to the awareness of audiology.

SAA Special Olympics Healthy Hearing Chapter Participation Grants

Selected SAA chapters receive \$250 grants to support their participation in local hearing screenings for athletes at Special Olympics events.

SAA Student Leader Scholarship NEW!

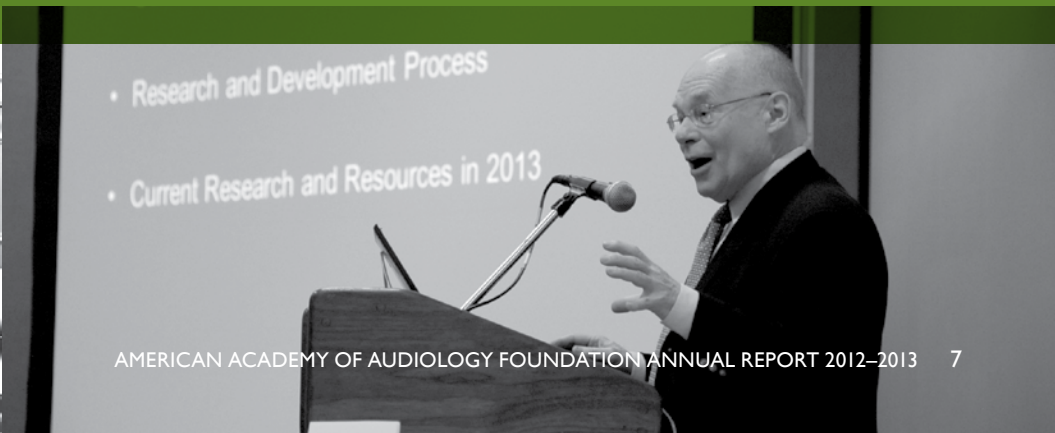
Audiology students who exhibit outstanding leadership in service to the audiology profession receive this \$1,000 award.

Student Travel Award Reimbursement (STAR) Program

Students receive \$500 travel stipends to attend conferences that enhance classroom instruction.

Topics in Tinnitus Lecture NEW!

Rounding out a third endowed lecture at AudiologyNOW!, Pim van Dijk, PhD, discussed "The Neuroscience of Tinnitus and a Rationale for Treatment." The lecture is available live and on-demand at eAudiology.org at no charge.





WHY PUBLIC AWARENESS?

Because an informed public is an empowered public. The Foundation strives to increase awareness about healthy hearing, hearing loss prevention, careers in audiology, and the value of quality audiology care.

SECONDARY SCHOOL SCIENCE FAIR AWARDS

Orange County (CA) Science Fair

Haotian Xu

EEG Cortical Signal Measurement and Processing System for Automatic Artifact Removal, Evaluation, and Remote Monitoring of Cochlear Implants

65th Connecticut Science & Engineering Fair

Awards presented in partnership with the Connecticut Academy of Audiology

Sarah Comer

Is Audio or Visual Information Better Remembered?

Zachary Geffert

The Effect of an Altered Muffler on a Portable Generator in Relation to its Sound Level

2013 ExxonMobil Texas Science and Engineering Fair

Awards presented in partnership with the Texas Academy of Audiology

Anita Barsukova

Can You Hear Me Now? A Study of Sonic Crystals

Shweta Julka

Looking Through Your Ears: A Study of the Effect of Ear Dominance on Young Dyslexic Patients

Maggie Libby

Are Students Damaging Their Hearing By Being Too Loud in the Hallways?



High school student Haotian Xu learned about the audiology profession at AudiologyNOW! 2013, as part of the secondary school science fair award program. Here, he is presented an award by AAA Foundation Chair Angela Shoup, PhD.



PUBLIC AWARENESS PROGRAMS

DiscovEARy Zone

Audiologists learn fun and interactive ways to educate the public about hearing loss through this family-friendly exhibit at AudiologyNOW!

Secondary School Science Fair Awards

The Foundation partners with state academies and local audiologists to recognize students who conduct outstanding science fair projects in hearing or sound science.

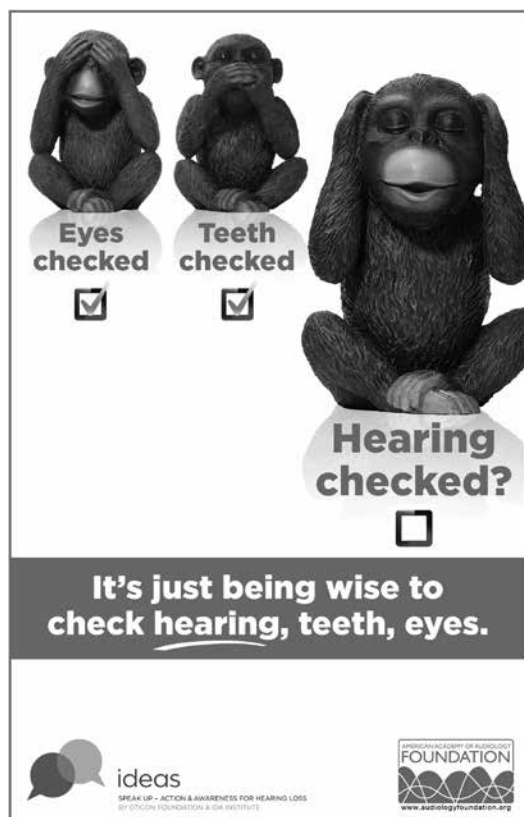
Three Wise Monkeys Poster

"It's just being wise to check hearing, teeth, eyes" is the clever message conveyed by a patient-friendly poster distributed to all Academy members as part of our partnership with Ida Institute.

Organizational Partnerships

The Foundation provided grant funding to the following organizations or worked with them to advance awareness about audiology and healthy hearing:

- Accreditation Commission for Audiology Education (ACAE)
- American Board of Audiology (ABA)
- Arkansas Academy of Audiology
- Association for Research in Otolaryngology (ARO)
- Connecticut Academy of Audiology
- Illinois Academy of Audiology
- Minnesota Academy of Audiology
- Missouri Academy of Audiology
- National Association of Advisors for the Health Professions (NAAHP)
- National Hearing Conservation Association (NHCA)
- Texas Academy of Audiology



In partnership with Ida Institute, the Foundation distributed copies of the Three Wise Monkeys poster to all Academy members, providing a fun reminder to the public about the importance of hearing check-ups.



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WHY LEGACY GIVING?

Because a bequest to the Foundation is a meaningful way to give back to the profession of audiology and support healthy-hearing programs in the future.



Ross Roeser, PhD, Academy founder, and past member of the Academy and Foundation boards, and his wife Sharon, have been long time supporters of the American Academy of Audiology Foundation. Their annual giving and recent commitment to the AAA Foundation's HearAfter Society reflect their interest in supporting both current Foundation programs and the future of audiology.

“**WHAT MADE IT POSSIBLE** for Sharon and me to attain our goal of having university educations was the generosity of others. Each of us was blessed to have been provided with scholarship support from both private and government programs. Without such support we never would have been able to realize our dream of working in the professions we chose, Sharon an elementary school teacher and, of course, me in audiology.

So, why have we made a bequest to the AAA Foundation? It's simple, to give back for the generosity we received and in appreciation for financial help provided to us. It truly is a privilege to have the opportunity to provide others with what we were given.

Making a bequest to the AAA Foundation was one of the easiest things we've ever done. Everyone should have a last will and testament, even those without family. Otherwise, the state in which they live will decide how any assets that are available in their estate will be distributed. What a terrible thought. For those going through this process, it is important that the bequest listing be as specific as possible. For those who want to make a gift to the American Academy of Audiology Foundation, it's important to give the whole name specifically, not just audiology or the American Academy of Audiology. The Foundation staff is most willing to answer any questions that may arise for this issue.

And you don't have to be super-rich to make a bequest. The idea that it takes a lot of money to make an impact is a falsehood. Every dollar donated is not only appreciated, but makes a difference.” —Ross Roeser, PhD, University of Texas at Dallas

Support the future of audiology with a bequest to the American Academy of Audiology Foundation...it costs nothing during your lifetime, but will have a huge impact in years to come!

It's SIMPLE: Include one sentence in your will: "I leave _____ to the American Academy of Audiology Foundation, Reston, VA."

It's FLEXIBLE: Specific, residual, and contingent bequests allow you to ensure that loved ones are cared for while making a gift in support of audiology's future.

It's REVOCABLE: If circumstances change during your lifetime, you can modify your bequest.

For information about making a bequest or other planned gift to the American Academy of Audiology Foundation, contact Kathleen Devlin Culver in the Foundation office at kculver@audiology.org or 703-226-1049. THANK YOU!

BREAKDOWN OF FUNDRAISING AND OTHER REVENUE

Individual Giving to Annual Fund	\$89,300
Unrestricted	\$80,100
Restricted	\$9,200
Corporate and Industry Gifts	\$109,400
Unrestricted	\$9,100
Restricted	\$100,300
Other	\$66,900
Special Events	\$40,100
Noncash Gifts ^{2,3}	\$26,800
TOTAL FUNDRAISING REVENUE	\$265,600
Interest/Other Earnings	\$36,000
TOTAL REVENUE	\$301,600

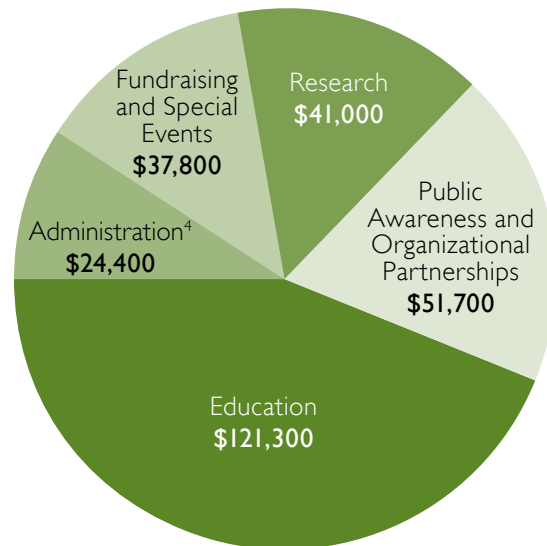
Notes

1. Dollar amount estimations based on June 30, 2013 (unaudited) financial statements.
2. In addition to the noncash support received from outside sources, the Foundation also receives an additional noncash donation from the Academy for overhead expenses (i.e., office space, executive and administrative staff, computer, Web and phone service, promotion, and advertising). This support was estimated to be \$211,500 in FY13.
3. As required by GAPP (Generally Accepted Accounting Principles), the Foundation recorded expenditures of \$303,000 in FY13. Of this amount, cash outlays totaled \$276,200, and noncash items totaled \$26,800, an offset for gifts in kind contributed to Foundation fundraising activities, such as the Auction 4 Audiology.
4. In efforts to be good stewards of philanthropic gifts, most board members pay for their own travel expenses to attend Board meetings.

YOUR FOUNDATION DOLLARS¹ AT WORK!

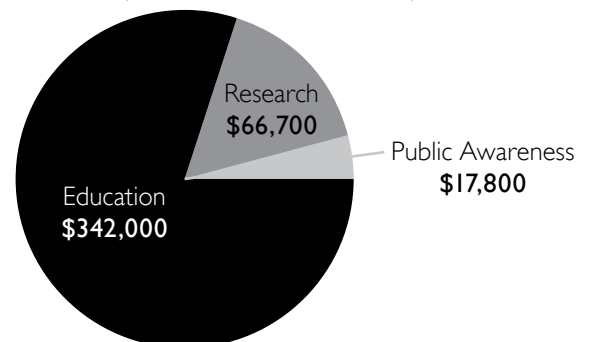
TOTAL EXPENDITURES³ = \$303,000

Cash = \$276,200 | Noncash Items = \$26,800



Restricted Funds = \$426,500

Funds in reserve for expenditures in future fiscal periods.



2013 ANNUAL FUND

INDIVIDUAL DONORS Gifts made from July 1, 2012, through June 30, 2013.

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Donations of \$2,500 or more

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Bettie Borton
Richard Gans
Angie Singh

Foundation Leaders

Donations of \$1,000 to \$2,499

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In recognition of the American Academy of Audiology's 25th Anniversary in 2013, the following individuals made special \$1,000 gifts or multiyear pledges to commemorate this milestone. Thank you!

Deb Abel	Patricia Kricos
Bopanna Ballachanda	Francis Kuk
Shilpi Banerjee	Thomas Littman
A.U. Bankaitis	Michael Mallahan
James Beauchamp	Joselyn Martin
Bettie Borton	Eugene McHugh
Sharon Fujikawa Brooks	Dianne Meyer
Cheryl Kreider Carey	Erin Miller
Deborah Carlson	Jerry Northern
Brenna Carroll	Amanda Ortmann
Kathleen Devlin Culver	Jill Preminger
Richard Danielson	Eileen Rall
Cheryl Edwards	Georgine Ray
Kristina English	Ross Roeser
David Fabry	Hilary Rosenstrauch
M. Patrick Feeney	Angela Shoup
Barry Freeman	Brad and Casey Stach
Jason and Elizabeth Galster	Edward Szumowski
Karen Glay	Thomas Thunder
Deborah Hayes	Dennis Van Vliet and Alison Grimes
Karen Jacobs	Brian and Therese Walden
Jerger Future Leaders of Audiology Conference Participants	Gail Whitelaw
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