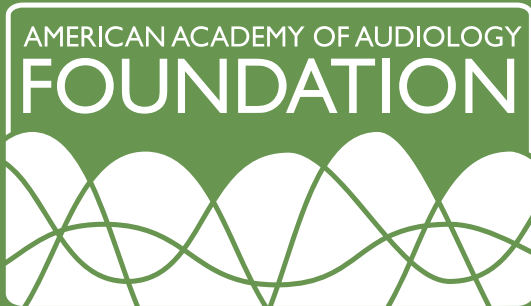
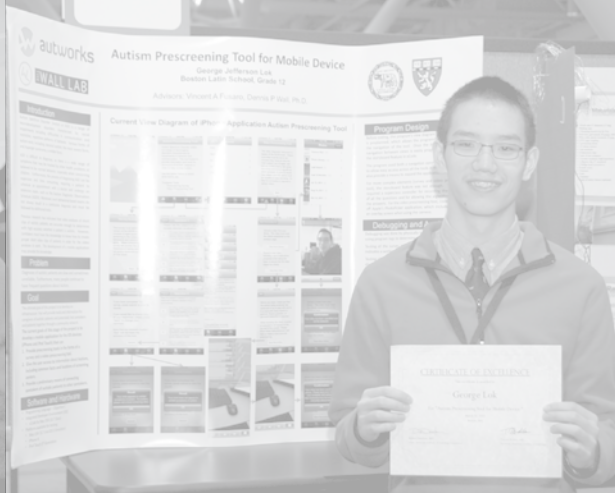


ANNUAL REPORT 2011-2012



Our mission: To promote philanthropy in support of research, education, and public awareness in audiology and hearing science.



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Dear Colleagues,

As you read the American Academy of Audiology Foundation's 2011–2012 *Annual Report*, I would like you to consider not merely its lists of initiatives and financial summaries, but focus instead on how it relates to the "faces of the Foundation." You see, the Foundation's intended mission of promoting philanthropy is ultimately aimed at the people who need our support in research, education, and public awareness in audiology and hearing science.

While reading the names of individual grant and award recipients, consider then, the looks on the faces of deserving (and grateful) students as they received word of their recognition for their work and their potential in our field. When reviewing the multiple initiatives supported by the Foundation, think about the many participants who participated in conferences, attended lectures, or received collaborative support in organizational partnerships. I hope that *you* were able to take advantage of some of these outstanding offerings last year.

Indeed, the Foundation's support is extended to many: audiologists, students, researchers, educators, allied organizations in hearing care, consumers, and most importantly, the community of those with hearing impairment. But who is funding this support?

The Foundation appreciates that many of you are regular donors to the Annual Fund and participate in our fundraising events. In addition, we are extremely grateful for the continued support from our hearing industry friends. Your gifts have brought—to the faces of thousands of participants in Foundation-sponsored initiatives this year—many smiles of appreciation, nods of new insight, and eye-widening awe with revelations from new research! But we are also calling on others (actually, from the "other 95 percent" of the Academy membership who don't give to the Foundation) to help us expand our provisions for research, education, and public awareness.

The Foundation's Board of Trustees and staff are honored to serve and are committed to using your donations for good purpose. Thank you for helping us fund so many programs of excellence in research, education, and public awareness in audiology. You and your generous gifts are truly valued!

With sincere thanks,

Dick Danielson, PhD
Chair, Board of Trustees
American Academy of Audiology Foundation

ROAD TRIP!

The AAA Foundation may be headquartered in Reston, Virginia, but our reach is nationwide! Take a road trip with us as we look back on the past year.

CALIFORNIA
In FY12, California had the largest number of Foundation donors.

UTAH
Utah State University "made a STATEment" and raised the most money of all participating SAA chapters in the Auction 4 Audiology.

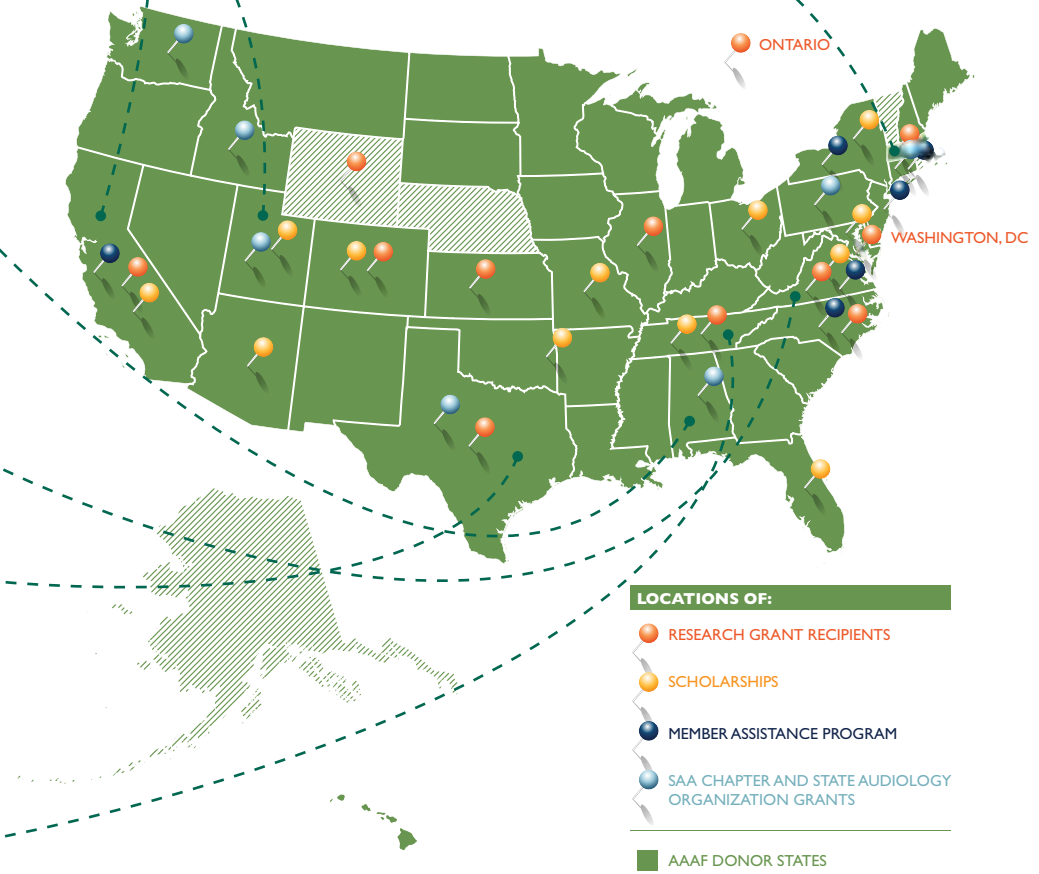
MASSACHUSETTS
The site of AudiologyNOW! 2012, where the Foundation had one large booth in Academy Central, two popular endowed lectures, three fundraisers, and more!

ALABAMA
Auburn University SAA was one of four university SAA chapters to receive an AAAF grant to participate in local Special Olympics Healthy Hearing events.

VIRGINIA
Foundation headquarters in Reston.

TEXAS
The Foundation partnered with the Texas Academy of Audiology to award middle school student Elliot Gorokhovskoy an award for his hearing-related science fair project.

TENNESSEE
Site of the 2011 Educational Audiology Association National Conference, which student Amanda Szymanski received funding to attend through the STAR program.



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www.facebook.com, search "American Academy of Audiology Foundation"



www.youtube.com/user/audiologyfoundation

BREAKDOWN OF FUNDRAISING AND OTHER REVENUE

Individual Giving to Annual Fund

Unrestricted	\$53,700
Restricted	\$22,900

Corporate and Industry Gifts

Unrestricted	\$6,800
Restricted	\$191,300

Other

Special Events	\$40,100
Noncash Gifts ^{2,3}	\$41,800

TOTAL FUNDRAISING REVENUE
\$356,600

Interest/Other Earnings
(\$4,200)

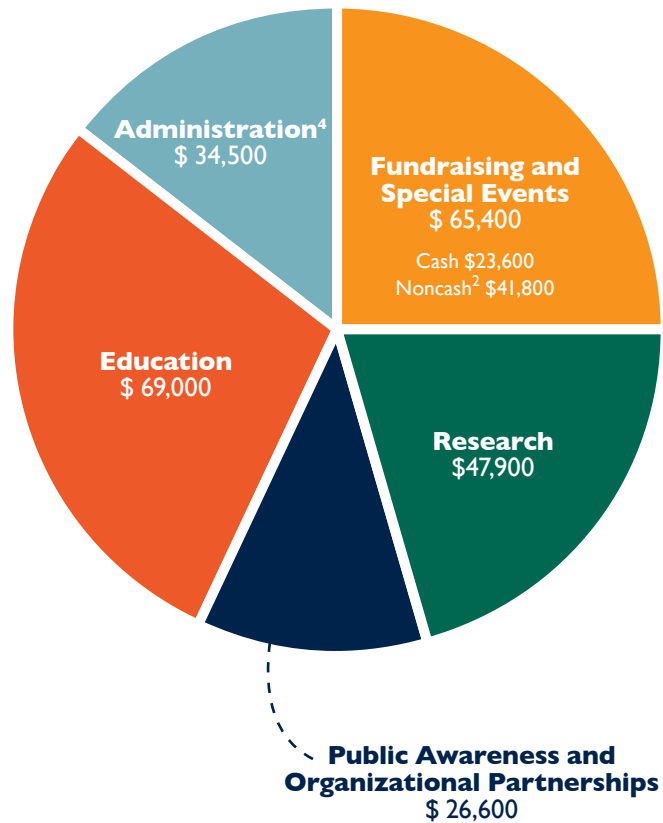
TOTAL REVENUE
\$352,400

Notes

1. Dollar amount estimations based on June 30, 2012 (unaudited) financial statements.
2. As required by GAAP (Generally Accepted Accounting Principles), the Foundation recorded expenditures of \$243,400 in FY12. Of this amount, \$201,600 was in the form of actual cash outlays and \$41,800 was in the form of noncash items recorded as an offset to gifts in kind contributed to AAAF fundraising activities, such as the Auction 4 Audiology
3. In addition to the noncash support received from outside sources, the Foundation receives an additional noncash donation from the Academy for overhead expenses (i.e., office space, executive and administrative staff, computer, Web and phone service, promotion, and advertising). This support was valued at \$217,800 in FY12.
4. In efforts to be good stewards of philanthropic gifts of Academy members and Foundation friends, most board members pay for their own travel expenses to attend Board meetings.

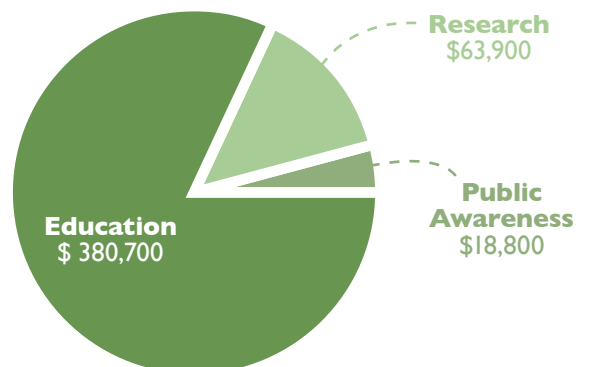
YOUR FOUNDATION DOLLARS¹ AT WORK!

Total Expenditures = \$243,400



Restricted Funds = \$463,400

Funds in reserve for expenditures in future fiscal periods.



Programs and Initiatives

RESEARCH

Academy Research Conference (ARC) Scholarships	The Foundation provides free registration for deserving students attending the ARC meeting held the first day of AudiologyNOW!
James Jerger Awards for Excellence in Student Research	Students presenting outstanding research posters at AudiologyNOW! receive these \$500 awards.
Research Grants in Hearing and Balance	Substantial research grants are awarded to new and future hearing scientists; studies include pediatrics, cochlear implantation, and vestibular research.
Student Research Forum Awards Program	Students receive \$500 awards and present their research findings to peers and mentors at AudiologyNOW!

EDUCATION

NEW! Empowering People Scholarships	\$5,000 scholarships are awarded to students who show exceptional promise as clinical audiologists.
NEW! Improving Patient Care Through Innovation in Workplace Management Lecture	Candace Bertotti, MPA, PMP, presented "Influencer: How to Create Change in Your Audiology Workplace" in this new annually endowed lecture at AudiologyNOW! The lecture also was available live and on-demand at eAudiology at no charge.
Marion Downs Lecture in Pediatric Audiology	Linda Luxon, CBE, BSc, FRCP, presented "The Dilemma of Dizziness in Children" at AudiologyNOW! This complimentary lecture is available live and on-demand at eAudiology.
Member Assistance Program (MAP)	Audiologists experiencing financial hardship are able to attend AudiologyNOW! with support from these conference travel assistance grants.
Roger Ruth Memorial Scholarships	Audiology graduate students are presented with \$1,000 scholarships supported with gifts from friends and colleagues of the late Dr. Roger Ruth.
Student Academy of Audiology Programs at AudiologyNOW!	The PhD Networking Lunch and Audiology Unplugged are underwritten annually by the Foundation.
NEW! SAA Special Olympics Healthy Hearing Chapter Participation Grants	Selected SAA chapters receive grants to support chapter participation in local hearing screenings for athletes at Special Olympics events.
Student Travel Awards Reimbursement (STAR) Program	The STAR program offers outstanding audiology graduate students \$500 travel stipends to support their participation in professional meetings that enhance and supplement traditional classroom and clinical educational experiences.

PUBLIC AWARENESS AND ORGANIZATIONAL PARTNERSHIPS

DiscovEARy Zone	Each year at AudiologyNOW!, audiologists learn fun and interactive ways to educate the public about hearing loss through this family-friendly exhibit.
Humanitarian Award	In 2012, Devangi Dalal, an audiologist and speech therapist trained in India, was awarded the Humanitarian Award for her work with the hearing impaired in Mumbai and Gujarat.
Secondary School Science Fair Awards	The Foundation partnered with the Connecticut and Texas Academies of Audiology (as well as local Boston audiologists) to recognize five middle and high school students who completed outstanding research projects at their local science fairs.
Organizational Partnerships	The Foundation is pleased to partner with the following organizations to achieve the common goal of healthy hearing: <ul style="list-style-type: none"> ▪ Accreditation Commission for Audiology Education (ACAE) ▪ American Board of Audiology (ABA) ▪ Association for Research in Otolaryngology (ARO) ▪ National Hearing Conservation Association (NHCA)

GRANT AND AWARD RECIPIENTS

Research Grants in Hearing and Balance

New Investigator Research Award

Danielle Glista, PhD
University of Western Ontario,
National Centre for Audiology
*The Ling 6 (dB HL) Test of Speech
Sound Detection: Clinical Feasibility,
Pediatric Normative Data Collection
and Reliability Analyses*

Kristin Uhler, PhD
University of Colorado, Denver
*Relationship Between Sensation
Level and Optimal Speech Perception
Performance in Hard-of-Hearing
Infants*

Student Investigator Research Award

**Julia Campbell, AuD, PhD
Candidate**
University of Colorado at Boulder
*Cross-Modal Re-organization in
Children with Cochlear Implants*

Greta C. Stamper, AuD
University of Kansas
*Auditory Responses in Normal
Hearing, Noise-Exposed Ears*

Student Summer Research Fellowship

M. Elizabeth Croskery, BA
East Carolina University
*Effect of Delayed Auditory Feedback,
Gender, and Speech Rate on Speech
Production in Normal Speakers*

Emily Russell, BS
East Carolina University
*FM Benefit on Auditory Attention in
Noise Tasks for Children With and
Without ADHD*

Vestibular Research Summer Fellowship

Choongheon Lee, BS
University of Nebraska-Lincoln
*Development of a Bedside Gaze
Stabilization Test*

Association for Research in Otolaryngology Travel Awards

Samira Anderson, AuD
Northwestern University
*Neural Precision with Auditory
Training in Older Adults*

**Kathleen Dunckley, PhD
Candidate**
Northwestern University
*Testing the Phase Prediction of a
Nonlinear SFOAE Generation
Model*

Jeffrey Lichtenhan, PhD
Eaton-Peabody Laboratory,
Massachusetts Eye and Ear Infirmary
*Developing a Low-Frequency
Auditory Threshold Estimation
Technique*

**Alexandra Parbery-Clark,
AuD, PhD Candidate**
Northwestern University
*Perceptual and Cognitive Advantages
in Adult Musicians Across the
Life-Span*

Empowering People Scholarship Awards

Amy Badstubner, BM
University of Florida

Samantha Gustafson, BS
Arizona State University

Alison Kempf, BS
Vanderbilt University

Caithlin MacNeil, BS
Syracuse University

Imola MacPhee, BS, BCom
San Diego State University/
University of California, San Diego

James Jerger Awards for Excellence in Student Research (funded by an anonymous donor)

Laurin Geheber, BA
University of Texas at Dallas
*Increasing Efficacy for Nursing Staff
via Mastery Training for Hearing
Aid Care*

Heena Peshwani, BSc
University of Texas at Dallas
*Influence of Transducer Type on Ear
Advantage in Dichotic Listening*

Erin Piker, PhD
Vanderbilt University
*Effects of Age on the Frequency
Tuning of the cVEMP and oVEMP*

Kristie Wilson, BS
James Madison University
*The Effects of Gentamicin Ototoxicity
on ABR Thresholds in Bobwhite Quail*

Roger Ruth Memorial Scholarship Awards

Meredith Robotti, BS
James Madison University

Viral Tejani, BS
University of Maryland



Erin Piker, PhD, a 2012 James Jerger Award for Excellence in Student Research recipient, collects vestibular-evoked myogenic potential (VEMP) data on a colleague for a pilot study.

Special Olympics Healthy Hearing Chapter Participation Grants

Auburn University SAA

University of Pittsburgh SAA

University of Washington SAA

Utah State University SAA

Student Research Forum Awards

Michelle Hsieh, AuD

University of Texas at Austin

Physiological and Psychoacoustical Sensitivity to Amplitude and Frequency Modulation in Normally Hearing and Hearing-Impaired Listeners

Annette G. Mazevski, AuD, PhD

Gallaudet University

Aging Adults: Changes in Audibility and Working Memory and Their Effects on Speech Task Performance

Nicole Payne, BS

East Tennessee State University

Musical Training Influences Processing of Speech and Non-speech Contrasts

Bibesh Shrestha, BS

University of North Texas

D-Methionine Protects Cultured Auditory Networks from Gentamicin and Cisplatin Toxicity

Rachel Weichert, BS

San Diego State University/
University of California, San Diego

Direct Neurogenic Conversion from Cochlear Non-sensory Epithelial and Glial Cells

Student Travel Awards Reimbursement (STAR) Program

Rola Farah, PhD Candidate

University of Cincinnati

Attended: Functional MRI Visiting Fellowship: A Five-Day Intensive Introduction

Natalie Goldgewicht, BS

Utah State University

Attended: Early Hearing Detection and Intervention Meeting

Abdullah Jamos, BSc

Missouri State University

Attended: American Auditory Society Annual Meeting

Amanda Szymanski, BS

University of Colorado at Boulder

Attended: Educational Audiology Association National Conference

Secondary School Science Fair Awards

Boston Public Schools Science Fair

George Lok

Autism Prescreening Tool for Mobile Device

Nicole Martin

The Crystal Radio...How It Works

64th Connecticut State Science Fair

Awards presented in partnership with the Connecticut Academy of Audiology

Vivian Conley

Balance

Jacob Zavatore-Veth

Are High School Band Students at Risk for Hearing Damage?

2012 ExxonMobil Texas Science and Engineering Fair

Award presented in partnership with the Texas Academy of Audiology

Elliot Gorokhovskiy

The Effect of Feedback on Transistor Amplifiers

AAA FOUNDATION LECTURES CONTINUING A TRADITION OF EXCELLENCE IN 2013

The Foundation is expanding its educational programs in 2013, offering three cutting-edge presentations at AudiologyNOW! Thanks to generous underwriting from The Oticon Foundation, Phonak LLC, and Widex USA, all three lectures are available at no charge live from Anaheim and on-demand following the conference at www.eaudiology.org.

2013 Improving Patient Care Through Innovation in Workplace Management Lecture

FUNDED WITH A GRANT FROM PHONAK LLC

The Impact of Patient Experience Data Collection on Patient Satisfaction in an Evolving Reimbursement Climate

Presented by Francis A. Fullam, MA, Assistant Professor, Health Systems Management and Senior Director, Marketing Research and Patient Relations, Rush University Medical Center; Briana J. Jegier, PhD, CLC, Assistant Professor, Health Systems Management, and Women, Children and Family Nursing, Rush University Medical Center; and Keri Kwarta, AuD, Senior Audiologist and Clinical Instructor, Communication Disorders and Sciences, Rush University Medical Center.

2013 Marion Downs Lecture in Pediatric Audiology

FUNDED WITH A GRANT FROM THE OTICON FOUNDATION

A Retrospective on the Development of a Science-Based Approach to Pediatric Hearing Aid Fitting—What a Difference 40 Years Can Make!

Presented by Richard C. Seewald, PhD, Distinguished Professor Emeritus and Research Associate at the National Centre for Audiology and in the School of Communication Sciences and Disorders, University of Western Ontario.

2013 Topics in Tinnitus Lecture

FUNDED WITH A GRANT FROM WIDEX USA
Presenter and exact title to be determined.

The AAAF would like to thank the Research Committee and Educational Grants Review Committee for their work in selecting the grant and award recipients.

AUDIOLOGY PHILANTHROPY

One Person Makes a Difference

It really is true: one person CAN make a difference. Here's a snapshot of a Foundation program that helps many and continues to grow thanks to one passionate supporter.

The Give-Back Moment: Member Assistance Program (MAP)

The Need

The MAP program began in 2005, in response to Hurricane Katrina's impact on audiologists on the Gulf Coast. Hoping to provide a small measure of relief to those devastated by the natural disaster, the Foundation offered complimentary registration and travel assistance to Gulf Coast audiologists interested in attending AudiologyNOW! Eight audiologists received more than \$4,000 in much-needed travel stipends, airline vouchers, and other support. After this first funding cycle, the Foundation Board realized that financial hardship is not only caused by natural disasters. In 2006, MAP was expanded so that any audiologist experiencing hardship due to health, professional, or other issues can apply for conference grants.

The Supporter



For A.U. Bankaitis, PhD, MAP represented an opportunity to give back. Earlier in her career, she had been unemployed, with an extra interest in attending

AudiologyNOW! because of the professional networking opportunities the conference offers. Of course, registration and other convention expenses presented a hardship given her employment status, so she wasn't able to attend. Once she was professionally reestablished, she was eager to ensure that no one else had to feel the stress, strain, and worry of trying to attend the conference during unexpected financial circumstances.

In each of the past six years, A.U. has made a donation earmarked to support the Member Assistance Program and, in 2010, she held a matching donation campaign! In addition, her employer, Oaktree Products, has matched all of her donations to date. A.U. now acts as an advocate for MAP, encouraging others to apply if they need to and to donate when they can.

The Recipients

"I am so very grateful and indebted to the support and kindness of others who give to the AAA Foundation. I have never been able to donate to the Foundation before, but I am going to make a concerted effort to do so. Many, many thanks again...I feel overwhelmed with joy that the Member Assistance Program has made it possible for me to attend AudiologyNOW! 2012."

This is just one of the responses we've received from the more than 50 audiologists assisted through the MAP program. Their experiences at AudiologyNOW! are directly tied to donors like A.U.

MAP enables your colleagues to continue their professional education, see the latest cutting-edge technologies, network, and even locate job opportunities. From New Jersey to New Zealand (our farthest-traveling recipient), MAP makes an impact.

A.U. is one audiologist who has connected her passion to her Foundation. Now it's your turn. Tell us your ideas. Show us what's needed. Join us to make it happen.

2012 ANNUAL FUND INDIVIDUAL DONORS

Gifts made from July 1, 2011 through June 30, 2012

Thank you for your generous support!

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Kalpana Singh Rhodes and
Jamie Rhodes
Michael Santucci
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*These Foundation Visionaries made special multiyear pledges to the Foundation. We thank them for their commitment.

MANY WAYS TO GIVE

One-time gift: Donate online, by phone, or by mail. See contact information on page 12.

Monthly gift through Foundation Visionaries: We will automatically bill your credit/debit card in the denomination of your choosing. It's easy, convenient, and enables you to regularly support the Foundation.

Tribute or memorial gift: Commemorate a colleague or remember a loved one with a donation that supports research, education, and public awareness in the hearing sciences. An acknowledgement of your thoughtful gift will be sent to the person of your choice.

Restricted gift: Earmark your donation to scholarships for audiology students. Restrict your gift to fund research programs. Foundation staff can help you direct your donation to the initiative that is most meaningful to you.

Gift of stock and other securities: For more information, contact the Foundation at 703-226-1049.

Legacy gift through the HearAfter Society: In 2011, \$24.41 billion (eight percent of all charitable giving) was donated to nonprofit organizations through simple bequests (*Giving USA 2012*). You may be surprised to learn about all the simple ways you can include the Foundation in your estate planning.

Corporate gift: Your business can join our growing list of corporate friends by supporting an initiative or underwriting an event.

Endowed or named scholarships: Partner with the Foundation to support audiology graduate students and ensure a lasting legacy to the profession.

Auction 4 Audiology: Individuals, businesses, AuD programs, SAA chapters, and state audiology organizations can participate. Proceeds benefit the Foundation and, with your help, our next auction will be our largest ever.

25th Anniversary gift: The Academy turns 25 in 2013. Why not donate \$25 a month, \$250 a year, or \$1,250 per year? Help us celebrate this Silver Anniversary by making an anniversary gift and letting us know what the Academy means to you!

EARmark your state audiology organization: Indicate your state when you give and 25 percent will support your local audiology organization programs.

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