



ANNUAL REPORT

2009–2010



OUR MISSION

To promote philanthropy in support of research, education, and public awareness in audiology and hearing science.



Supplement to *Audiology Today*

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NOVEMBER 1, 2010



Dear Colleagues,

On behalf of the board of the American Academy of Audiology Foundation, I present the *Annual Report 2009–2010* in the spirit of great appreciation for the support received over the past 12 months. Thanks to the generosity of our many donors, we have been able to continue, and even expand, the funding we provide to our stakeholders: audiologists, students, researchers, educators, consumers, allied organizations in hearing care, and, most importantly, the community of those with hearing impairment.

What a successful year the Foundation has had! AAA Foundation funding for programs increased by 10 percent, totaling over \$203,000 in FY10. This is a success that we share with you, our contributors. We are gratified that so many of you are regular donors to the Annual Fund and participate in our fund raising events. And, of course, the generous support from our hearing industry friends is critical to the successes we achieve year after year. Many thanks to each of you for being partners in our success story!

I am also pleased to report on several new AAA Foundation developments. First, we embarked on a partnership with the Student Academy of Audiology; we will look for new and innovative ways to support this organization as it grows and serves the hearing impaired in university communities and beyond. Also, the Foundation provided a gift in support of the recipient of the Academy's annual Humanitarian Award. This contribution reflects in one small way our acknowledgment that so many work selflessly to serve those with hearing loss. Another new development is the creation of a scholarship fund for audiology education. The Foundation is committed to building a substantial endowment that will support graduate students for many years to come.

The Foundation is honored to serve as the Academy's "philanthropic change agent;" we have updated our mission statement to reflect this commitment. The fact that philanthropy continues to receive increasing coverage in the news reinforces our dedication to growing a culture of philanthropy in our profession.

The AAA Foundation is committed to using your Foundation gifts for good purpose in hearing and balance science. Thank you for joining our philanthropic partnership that endeavors to fund programs of excellence in research, education, and public awareness in audiology. You and your generous gifts are truly valued!

With thanks and appreciation,

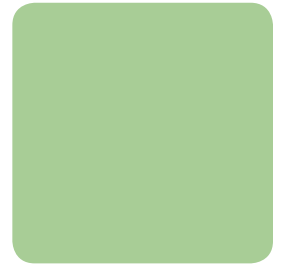
A handwritten signature in black ink that reads "Dianne Meyer". The signature is fluid and cursive.

Dianne Meyer, PhD

Chair, Board of Trustees

American Academy of Audiology Foundation

On the Cover: 2010 Student Research Forum Award recipient, Kristi Oeding, BA, fits a hearing aid on a clinic volunteer.



Reflect Your Audiology Passion with a Restricted Gift

What's your "give back" moment? Everyone has one. Maybe it's a child's look of delight as he discovers new sounds around him. Or maybe it's a grandmother's soft thanks for the ability to hear sounds she had forgotten.

From newborns to seniors, audiologists care for their patients' hearing across many lifetimes...and have many "give back" moments. It is at these times of personal and professional satisfaction that audiologists realize they can give back in a meaningful way by making a contribution to the American Academy of Audiology Foundation.

Your tax-deductible contribution to our Annual Fund ensures that we meet our programmatic commitments each year. But did you know that you can designate your donation to a specific Foundation project?

- Do you have a passion for graduate education? Earmark your donation to scholarships for audiology students.
- Did an award help you begin your career in audiology research? Restrict your gift to fund one of our many research grant programs.
- Do you have a colleague whose support has been invaluable during your career? A contribution can be made in memory of a loved one or in honor of a special mentor or colleague.

Details on our many great programs in audiology research, education, and public awareness are included on the following pages. We want your gift to the Foundation to be meaningful to you, so call us to discuss how your gift to one of these projects might reflect your audiology passion.

Whichever way you choose to give back, know that nothing on the following pages would be possible without you.



Your Foundation Dollars¹ at Work!

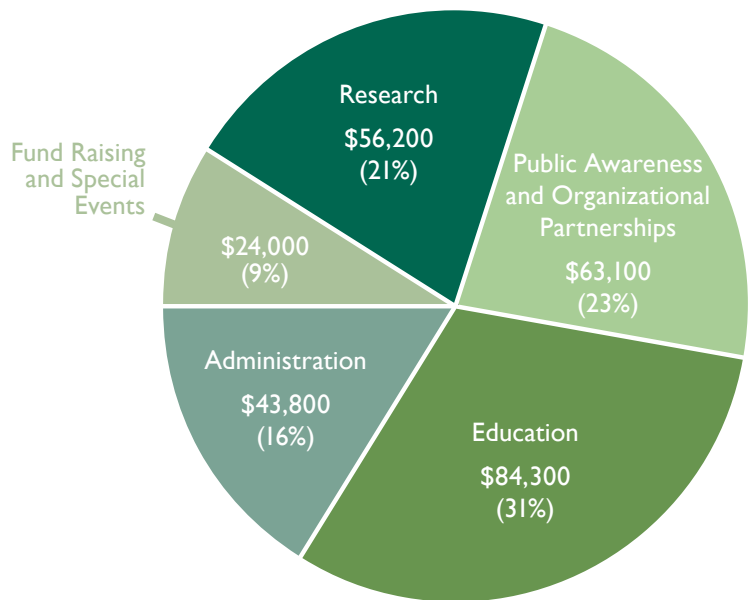
Breakdown of Fund Raising and Other Revenue

Individual Giving to Annual Fund	
Unrestricted	\$49,300
Restricted	\$10,000
Corporate and Industry Gifts	
Unrestricted	\$36,900
Restricted	\$45,600
Grants and Foundation Funding	
Restricted	\$12,600
Other	
Special Events	\$41,100
Noncash Gifts ²	\$46,900
Miscellaneous	\$1,500
Total Fund Raising Revenue	\$243,900
Interest/Other Earnings	\$22,300
TOTAL REVENUE	\$266,200

In efforts to be good stewards of philanthropic gifts of Academy members and Foundation friends, most board members pay for their own travel expenses to attend board meetings.

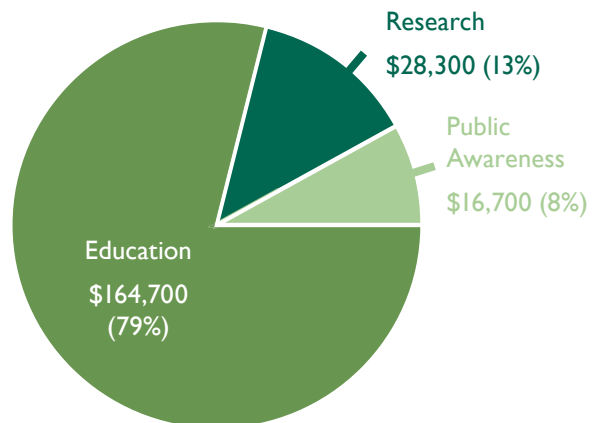
Total Expenditures³—\$318,300

Cash	\$271,400
Noncash Items	\$46,900



Restricted Funds—\$209,700

Funds in reserve for expenditures in future fiscal periods.



Research

Academy Research Conference (ARC)	The Foundation subsidized registration that enabled deserving students to attend the ARC meeting on aging and sensorineural hearing loss.
Jerger Awards for Excellence in Student Research	Four outstanding students receive these awards as they present their research posters at AudiologyNOW!®
Research Grants in Hearing and Balance	The AAAF funds numerous awards to students and early-career researchers each year through this grant program.
Student Research Forum Awards Program	Each year, five students receive an AAAF award as they present their research findings at AudiologyNOW!

Education

Hearing Assistance Technologies DVD	The AAAF funded the production and complimentary distribution of the <i>Hearing Assistance Technologies (HAT) DVD</i> , an instructional component of the <i>Clinical Practice Guidelines for Remote Microphone Hearing Assistance Technologies for Children and Youth from Birth to 21 Years</i> .
Marion Downs Lecture in Pediatric Audiology	Dr. Mary Pat Moeller's AudiologyNOW! presentation, "Optimizing Early Word Learning in Infants with Hearing Loss," was supported by an AAA Foundation grant, and was made available on demand through eAudiology to the international Internet community at no charge.
Member Assistance Program (MAP)	AudiologyNOW! travel stipends and convention travel support are offered to audiologists experiencing financial hardship through MAP funding each year.
Student Academy of Audiology (SAA)	Foundation funding supported SAA educational opportunities at AudiologyNOW! and enabled the SAA board to participate in strategic planning and training in leadership and governance.
Student Travel Awards Reimbursement (STAR) Program	The STAR program offers outstanding audiology graduate students a travel stipend of up to \$500 to support their participation in professional meetings that enhance and supplement traditional classroom and clinical educational experiences.

Public Awareness and Organizational Partnerships

ABA Pediatric Audiology Specialty Certification (PASC) Initiative	In FY10, the Foundation partnered with the ABA to fund the pediatric practice analysis, a survey about the knowledge involved in pediatric audiology. The survey was conducted with input from leading audiology subject-matter experts.
ACAE Grant	The Foundation supports the efforts of the Accreditation Commission for Audiology Education with grant funding to promote university participation in the audiology accreditation process.
DiscovEARy Zone	Families from all over San Diego learned about healthy hearing and hearing loss prevention at the AudiologyNOW! DiscovEARy Zone.
Humanitarian Award	The Foundation made a gift to La Fundacion Pro Re/Habilitacion Auditiva y Oral del Nino in Panama to honor the late Dr. Briseida Northrup, the Academy's 2010 Humanitarian Award recipient.
Mission to Xanthia	People from around the world learned about humanitarian audiology as they followed the blogs of Drs. Jamie Shumaker and Julie Verhoff, posted during their mission trip to Xanthia in South Africa.
Secondary School Science Fair Awards	The AAAF collaborated with the California, Illinois, and Texas State Academies of Audiology to recognize secondary students who had presented outstanding research projects in hearing and balance at their local or state science fairs.
Organizational Partnerships with NHCA and ARO	These interorganizational collaborations recognized student researchers with scholarship and research award funding.
Turn It to the Left® Public Awareness Campaign	Thousands of children have learned to take the volume control and "turn it to the left" as part of the Academy and AAAF educational initiative about noise-induced hearing loss. Additionally, complimentary Turn It to the Left!® CDs were distributed to music educators and students at the Midwest Clinic, an international band and orchestra conference held in Chicago in December 2009.

NOTES (FOR PAGE 4)

- 1: Dollar amount estimations based on June 30, 2010 (unaudited) financial statements. The negative change in net assets of \$52,100, that is, revenue (\$266,200) less expenditures (\$318,300), was offset by funds released from restriction to cover programmatic expenses in FY10.
- 2: In addition to the noncash support received from outside sources, the Foundation also receives an additional noncash donation from the Academy for overhead expenses (i.e., office space, executive and administrative staff, computer, Web and phone service, promotion, and advertising). This support was valued at \$183,200 in FY10.
- 3: As required by GAAP (Generally Accepted Accounting Principles), the Foundation recorded expenditures of \$318,300 in FY10. Of this amount, \$271,400 were actual cash outlays; \$46,900 were noncash items recorded as an offset to gifts-in-kind contributed to AAAF fund raising activities, such as the Happy Hour and Auction 4 Audiology.

Grant and Award Recipients

ARO Travel Awards

Samira Anderson, AuD
Northwestern University

Katie Faulkner, MS
University of Washington

Evan Grolley, BS
Northwestern University

Humanitarian Award

Briseida De Leon Northrup, AuD
Callier Center for Communication Disorders
University of Texas at Dallas

James Jerger Awards for Excellence in Student Research

Tracy Barsheff, BS
Western Michigan University

Fetal Alcohol Syndrome: Influence on the Ear and Cranial Ganglia

Melody Benedic, BA
Louisiana State University Health Sciences Center
Inter-Aural Differences of Wave V to Click and Speech Stimuli in Children at Risk for (C)APD

Shannon Daniels, AuD
University of Connecticut
Electrophysiological Correlates to Behavioral Gap Detection

Stephanie Nagle, BA
University of Connecticut
Comparing the Diagnostic and Screening Gaps-in-Noise Tests

Research Grants in Hearing and Balance

New Investigator Research Award

Zhengqing Hu, MD, PhD
Wayne State University
Implantation of Inner Ear-Derived Neural Stem Cell into the Adult Inner Ear

Kathleen McNerney, PhD
University at Buffalo, State University of New York
Caffeine and Vestibular Function Doubt: Is It Really Necessary to Go Without?

Student Investigator Research Award

Jamie L. Desjardins, MS
Syracuse University
Age-Related Changes in Listening Effort for Various Types of Masker Noises

Christopher Spankovich, MPH, AuD
Vanderbilt University
Susceptibility of Adolescents with Type 1 Diabetes to Noise-Induced Hearing Loss

Student Summer Research Fellowship

Laura L. Czarniak, BS
Washington University School of Medicine in St. Louis
Measures of Sound Localization and Hearing in Noise in Children with Unilateral Hearing Loss

Ji Young Lee, MS
University of Tennessee Health Science Center
Effects of Phonological Processing on Behavioral and ERP Responses

Vestibular Research Investigator Grant

Jessica Pierce, BS
East Carolina University
Morphological Correlates of Gravity Receptor Functional Aging

Student Research Forum

Laura Colleen Baskett, BS
Auburn University
Perception of Time Compressed Speech in Elderly Hearing Aid Users: Effects of Amplification, Rate, Age, and Acclimatization

Garrett Cardon, AuD
University of Colorado at Boulder
Central Auditory Maturation and Auditory Skill Development in Children with Auditory Neuropathy/DYS-Synchrony

Katharine Fitzharris, AuD
VA Boston Healthcare System
Auditory Function in Adults with HIV/AIDS: Exploratory Analyses

Penny Anderson Gosselin, PhD candidate
Centre de Recherche de l'Institut Universitaire de Gériatrie de Montréal
Older Adults Expend More Effort to Understand Speech in Noise



Recipients of the Research Grants in Hearing and Balance were recognized at the Honors and Awards Banquet at AudiologyNOW! 2010.



Tracy Barsheff, BS, (second from left) won a 2010 James Jerger Award for Excellence in Student Research for her poster, *Fetal Alcohol Syndrome: Influence on the Ear and Cranial Ganglia*.

Kristi Oeding, BA
 Washington University
 School of Medicine in St.
 Louis
*The Effectiveness of the
 Directional Microphone in the
 BAHHA Divino*

Quintin Hecht, BS
 Illinois State University
 Attended: National
 Hearing Conservation
 Association Conference

**Christopher Spankovich,
 MPH, AuD**
 Vanderbilt University
 Attended: Association
 for Research in
 Otolaryngology Mid-
 Winter Meeting

Melissa Mooney, AuD
 Washington University
 School of Medicine
 Attended: American
 Balance Society
 Conference

**Student
 Travel Awards
 Reimbursement
 (STAR) Program**

Ayrel Gonzalez, BS, MPH
 Kent State University
 Attended: Cochlear
 Implantation in Adults and
 Children Conference

2010 Marion Downs Lecture
 in Pediatric Audiology
**Optimizing Early Word
 Learning in Infants with
 Hearing Loss**

Presented by Mary Pat Moeller, PhD
 Center for Childhood Deafness at Boys Town
 National Research Hospital

FREE Web Seminar available.

Visit www.eAudiology.org to register.

Coming in 2010–2011!

The Foundation has great new projects in the works for 2011. Look for more information on these upcoming initiatives in the next few months:

- **Academic Scholarships**—The Foundation will award \$1,000 scholarships to graduate students in audiology in memory of Dr. Roger Ruth, an educator, mentor, and friend of the AAA Foundation. The Foundation is working to build a substantial educational endowment that will fund scholarships for students far into the future.
- **100 Sounds to See**—Conceived by legally deaf author Marsha Engle, the Foundation has endorsed this beautiful book of 100 sounds expressed through photographs.
- **Future Leaders of Audiology Conference (FLAC)**—The inaugural Future Leaders of Audiology Conference was such a success that 12 new midcareer audiologists will meet at FLAC 2010 to hone their leadership skills in addition to learning about Academy history and governance.

Happy Hour with a View



It was with heightened excitement and anticipation that the AAA Foundation planned the 2010 Happy Hour with a View

held during AudiologyNOW! San Diego. Underwritten by Plural Publishing and located at the beautiful residence of Plural's Angie Singh, it was a night that won't soon be forgotten. The evening began as 200-plus guests took a scenic shuttle ride from San Diego to the Singh's La Jolla home thanks to the support of generous transportation underwriters, HearUSA Hearing Care Network. Attendees were greeted by Foundation chair Dianne Meyer, honorary event chairs Brad and Casey Stach, and a breathtaking view of the Pacific Ocean as they arrived for the festive event.

While everyone caught up with old friends and made new memories, a sumptuous Indian buffet was served as the sun set and candles flickered poolside. The food was complemented by fine wines from the cellar of Jamie and Kalpana Singh Rhodes and jazz favorites performed by the Peter August Trio. After dinner, attendees paused to reflect on the recent passing of Angie's husband, Dr. Sadanand Singh. Brad Stach's moving tribute to Dr. Singh was a fitting homage to a wonderful Foundation friend, supporter, and leader in the audiology profession.

The merriment lasted late into the night before tired feet boarded shuttles and prepared themselves for the next day of convention activities. All told, this "sold-out" event was the Foundation's most successful Happy Hour to date. As part of its efforts to build an endowment for audiology scholarships, the proceeds have been earmarked to benefit audiology student education, a cause close to Dr. Singh's heart.

We can't wait to show you what the Foundation has in store for its next Happy Hour event on April 6, 2011, in Chicago, IL. Hope to see you there!



Top: Foundation supporters enjoy fine food, wine, and conversation on the Singh's terrace overlooking the Pacific Ocean.

Bottom: (From left to right) AAAF director of development, Kathleen Devlin Culver; event host Angie Singh; AAAF chair, Dianne Meyer; and honorary event chair, Brad Stach, enjoy the ocean view before guests begin to arrive.

2010 Annual Fund

Individual Donors Gifts made from July 1, 2009, through June 30, 2010

Foundation Ambassadors

Donations of \$2,500 or more

Richard Gans
Angie Singh and family

Foundation Leaders

Donations of \$1,000 to \$2,499

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James Beauchamp
Cheryl Kreider Carey*
Richard Danielson
Lawrence Eng*
M. Patrick Feeney*
Gilbert Herer
Melanie Herzfeld
Victoria Keetay*
Angela Loavenbruck*
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Dianne Meyer*
Sally Muhlbach
Paul Pessis*
Ross Roeser
Shlomo Silman

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Donations of \$500 to \$999

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Knox and Sharon Fujikawa Brooks*
Kathleen Devlin Culver*
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Geoffrey Weiss
Ian and Sue Windmill

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Margaret Peak
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Eileen Rall

*These Foundation Visionaries made special multiyear pledges to the Foundation. We thank them for their commitment.

2010 New Investigator Research Grant Winner Zhengqing Hu, MD, PhD is dissecting tiny murine inner ear tissue under the microscope. He will identify stem cells from the inner ear tissue, which will be used for replacing damaged hearing cells.



AAAF's
Hear After
 SOCIETY

Thinking about making a legacy gift to the AAA Foundation but not sure where to start? It's easier than you think—\$23.8 billion (8 percent of all charitable giving) was donated to nonprofits through simple bequests in 2009 (Giving USA 2010).

Bequests can be structured in several ways. In addition to ensuring that your loved ones have resources far into the future, consider leaving the AAA Foundation...

- A specific dollar amount,
- A percentage of your estate,
- The balance of your estate after other bequests have been satisfied,
- Real estate, stock or personal property, or
- A combination of the above.

There are also other simple options to ensure future support for the AAA Foundation. Make the Foundation a beneficiary of a retirement plan, IRA, or life insurance policy, or speak with your tax advisor about establishing a charitable annuity or trust.

Making a planned gift gives you the satisfaction of knowing that your legacy will support philanthropy in hearing science for years to come. Contact the Foundation office at 703-226-1049 for more information.

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Paul Gahn
Tony Gahn

In Honor of James Lankford

Mary Evans

In Honor of Helene Levenfus

Susi Liston

In Honor of Rhythm, Rhyme, Results

Isaiah and Helen Jackson

Memorial Gifts

In Memory of Mildred Beauchamp, Mother of James Beauchamp

Melanie Herzfeld
Sara Blair Lake

In Memory of Teresa Clark

Darcy Benson
Robert Sweetow

In Memory of Dr. Michael Crespo-Rohena, son of Alicia Rohena-Pagan

Alicia Rohena-Pagan

In Memory of Judith Gravel

Eileen Rall

In Memory of Mary Elizabeth Variel Grimes, Mother of Alison Grimes

Kathleen Devlin Culver
Sara Blair Lake

In Memory of Mary H.W. LeZak

Raymond LeZak

In Memory of George Lynn

David Klodd

In Memory of George Osborne

Mary Evans

In Memory of Gary Overson

Linda Thibodeau

In Memory of Alicia Pagan-Cruz, Mother of Alicia Rohena-Pagan

Alicia Rohena-Pagan

In Memory of Mickie Ruth

The Arndt Family

In Memory of Roger Ruth

Nathan and Ruth Amos

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