

# ANNUAL REPORT

2007-2008



**Our mission:** To raise funds and support for programs of excellence in research, education, and public awareness in audiology and the hearing sciences



**American Academy of  
Audiology Foundation**

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SEPTEMBER 1, 2008

Dear Colleagues,

On behalf of the Board of Trustees, I am pleased to deliver to you the American Academy of Audiology Foundation's *Annual Report*, a summary of fundraising and funding efforts over the past fiscal year.

I want to extend a special thanks to all of the Academy members who donated so generously to "The Academy's Foundation." Individual gifts have increased dramatically over the past several years. In 2004, the AAA Foundation received annual fund donations in the amount of \$22,300; in 2008, these individual gifts increased to over \$59,300. Your contributions to our unrestricted annual fund are extremely important and make it possible for the AAA Foundation to fulfill its mission to support programs of excellence in education, research, and public awareness in audiology and hearing science.

Over the past few years, the AAA Foundation and Academy Boards have worked together to prioritize programmatic needs for the Academy and its members. This teamwork has made it possible for us to seek corporate support for many of our activities. As you will read in this *Annual Report*, our partners in industry have responded in a big and meaningful way, generously supporting a variety of programs that benefit the Academy's membership and the patients they serve. I thank all of our corporate sponsors for their vision, generosity, and support.

Through these donations and grants, the AAA Foundation has funded numerous programs. Over the past fiscal year alone, expenditures on programs have increased over 225% to over \$130,000. Your gift, combined with those from other Academy members and corporate friends, has made this success possible. Thank you!

I hope that you will see from this report the tremendous opportunity that your donations created last year. I look forward to more great funding accomplishments this year.

A handwritten signature in black ink, appearing to read "Brad A. Stach".

Brad A. Stach, PhD  
Chair, Board of Trustees  
American Academy of Audiology Foundation

**On the Cover:** 2008 Student Investigator Research Award recipient and East Carolina University doctoral student, Kristal Mills, analyzes research data in her lab.

# AAA Foundation Visionaries

Twenty years ago, a group of visionary, forward-thinking audiologists founded the American Academy of Audiology; we are honoring them and their vision in 2008. The Academy's founders believed in a future with continued advances in the science and practice of audiology, and one where the highest quality hearing health care is available for all. A new generation of visionaries, Foundation Visionaries, want to ensure this vision is supported in 2008...and beyond. These new Visionaries made special multiyear pledges to the AAA Foundation in honor of the 20th Anniversary. We thank them for their commitment and vision.

## Individuals Visionaries

Deb Abel	Larry Eng	Dianne Meyer
Bopanna Ballachanda	Patrick Feeney	Erin Miller
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Kathy Dowd	Michael Metz	
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## Corporate Visionaries

Oticon      Phonak      Starkey      Widex

# A Challenge to Academy Members

**Did you know that 23% of U.S. households donate to health causes, giving an average of \$257 per year?**

This was one of the findings of a recent study conducted by the Center on Philanthropy at Indiana University in Indianapolis. As leading providers of hearing healthcare, shouldn't we strive to support our professional philanthropic foundation, the AAA Foundation, at or above this level?

Think about this as you make your year-end charitable giving plans: If 23% of Academy members donated \$100 before December 31, the AAA Foundation could support over \$230,000 in worthy programs in audiology. And, if audiologists contributed \$257 in the coming year, we could fund research, scholarships, and public awareness initiatives totaling over \$590,000!

**Are you up to the challenge?**  
Call the AAA Foundation office at 703-226-1049 to make your gift or arrange a monthly auto-billed donation today!



AAAF's HearAfter Society...a new way to ensure that your gift supports healthy hearing programs in the future! Look for information on the AAA Foundation's new planned giving program in 2009.

## Breakdown of Fundraising and Other Revenue

### INDIVIDUAL GIVING TO ANNUAL FUND

Unrestricted	\$44,600
Restricted	\$14,700

### CORPORATE AND INDUSTRY

Unrestricted	\$8,800
Restricted	\$152,000

### OTHER

Special Events	\$22,300
Gifts in Kind	\$27,800
Interest/Other Earnings	\$(14,100)

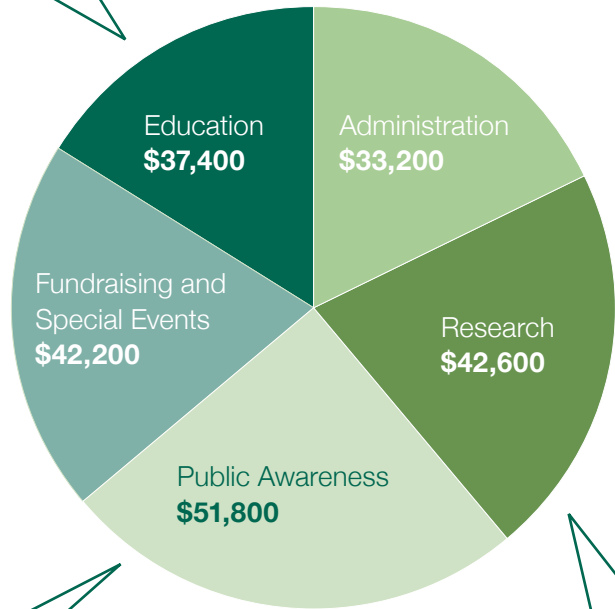
### TOTAL

**\$256,100**

Change in net assets of \$48,900 will be earmarked for future programmatic initiatives.

# Your Foundation Dollars at Work!

<b>Education</b>	
CAPITAL IMPROVEMENTS : JAMES JERGER CONFERENCE ROOM	\$12,700
MARION DOWNS LECTURE IN PEDIATRIC AUDIOLOGY*	\$12,200
ABA CERTIFICATION PROGRAMS	\$5,100
MEMBER ASSISTANCE PROGRAM	\$4,900
JOINT COMMITTEE ON INFANT HEARING	\$2,500
CAPCSD SUMMER INSTITUTE SCHOLARSHIP**	\$0



<b>Public Awareness</b>	
HEARING GREAT IN 2008!	\$46,000
TURN IT TO THE LEFT® PUBLIC AWARENESS CAMPAIGN	\$5,800
NHCA TRAVEL AWARDS AND SCHOLARSHIPS***	\$0

<b>Research</b>	
ACADEMY'S RESEARCH AWARDS	\$35,000
AUDIOLOGYNOW!® AWARDS PROGRAMS	\$6,600
ARO TRAVEL AWARDS	\$1,000

\*In FY08, this expenditure included a celebration in honor of Dr. Downs' receipt of the 2007 Presidents Award from the US Department of Health and Human Services.

\*\*Scholarship offered every other year.

\*\*\*Expenditure deferred to FY09.

## Education

The AAA Foundation provided over \$37,000 in funding for educational programs in audiology during the past year. The AAA Foundation received a generous restricted donation to support capital improvements to the facilities at the Capitol Hill office that will allow the Academy to continue to expand public awareness about audiology and hearing health care on the national and local levels. In 2008, educational support also allowed the AAA Foundation to underwrite the 2008 meeting of the Joint Committee on Infant Hearing.

The annual Marion Downs Lecture in Pediatric Audiology offers those at AudiologyNOW!® the opportunity to hear presentations from experts in the field of pediatric audiology including cutting-edge presentations on central auditory system development in infants and children, the role of genetics in pediatric hearing disorders and deafness, and pediatric diagnostics and treatments in the developing world.

The Member Assistance Program (MAP) began in 2005 as an effort to support Gulf Coast audiologists who had been impacted by Hurricanes Katrina and Rita. Expanded into an annual initiative, the MAP provides registration and travel stipends for continuing education programs to audiologists experiencing financial hardships for personal, health, or other reasons. The AAA Foundation also funds a Summer Institute Scholarship to the Council on Academic Programs in Communication Science and Disorders Summer Institute, which is held biannually.

The AAA Foundation has also partnered with the American Board of Audiology (ABA) to fund educational efforts associated with the development of the Pediatric Audiology Specialty Certification and the development of the National Examination in Audiology.

Note: Dollar amount estimations based on June 30, 2008 (unaudited) financial statements.

## Research

In 2008, the AAA Foundation funded over \$42,000 in research awards. The Academy's Research Awards Program includes annual funding of the New Investigator Awards, Student Investigator Awards, and Summer Research Fellowships. The AAA Foundation honors students presenting posters or research findings at AudiologyNOW! and other professional meetings by granting the James Jerger Awards for Excellence in Student Research, Association for Research in Otolaryngology Travel Awards, and the Student Research Forum Awards.

Support of cutting-edge research is an annual funding priority, and the AAA Foundation has provided over \$208,000 in grants and awards over the last five years to students and other early career audiologists as they work to advance the science of audiology. In addition, the AAA Foundation is partnering with the Academy to recognize our "next-generation" researchers at the Honors and Awards Banquet at AudiologyNOW! each year.

The AAA Foundation continues to promote awareness about noise-induced hearing loss through the Turn It to the Left® initiative.

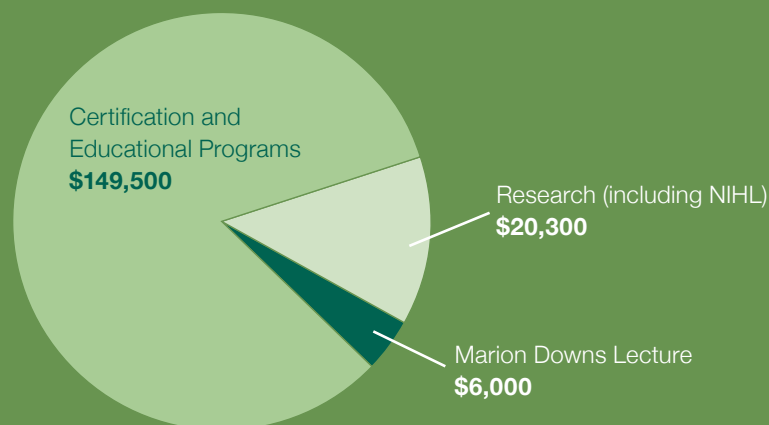
## Public Awareness

The AAA Foundation provided almost \$52,000 to the Academy for the Hearing Great in 2008! public awareness initiative. These family-focused television spots were featured on Fox News, CNN, MSNBC, and 53 other local and national television markets. The TV news spots reached over 2 million consumers with a message about the importance of audiology examinations as part of one's health-care routine.

The AAA Foundation also continues to providing funding for the Turn It to the Left® public awareness campaign, and beginning next year will offer travel awards to students presenting research on noise-induced hearing loss at the annual meeting of the National Hearing Conservation Association (NHCA).



## Restricted Funds—\$175,800



Funds in reserve for expenses in future fiscal periods.

# 2008 Annual Fund

## Individual Donors (Gifts made from July 1, 2007, through June 30, 2008)

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Donations of \$2,500 or more

Sadanand and Angie Singh

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James Jerger, PhD, Academy founder and prominent audiology researcher, congratulates Kristy Lowery, PhD candidate at the University of Tennessee, recipient of the 2008 Jerger Award for Excellence in Student Research.

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DeWet Swanepoel, PhD, presenter of the 2008 Marion Downs Lecture in Pediatric Audiology, shares a hug and a smile with lecture namesake and audiology "superstar," Marion Downs.

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 Tairsha Robinson  
 Jamie Stutt  
 Ed Sullivan  
 Kate Thomas  
 Joyanna Wilson  
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**In Honor of Theodore Glattke**  
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**In Honor of Helena Solodar**  
 The Staff at Audiological Consultants of Atlanta

**In Honor of Dennis Van Vliet**  
 Rory Wurfbaun

**In Honor of Kaydn Williams**  
 The Staff at Audiological Consultants of Atlanta

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 Gary Jacobson  
 Patricia Kricos

**In Memory of Pat LaCoste**  
 Katherine Pollard

**In Memory of Margaret Skinner**  
 Dennis Van Vliet  
 and Alison Grimes

**In Memory of Silvia Wolman, Mother of Melanie Herzfeld**  
 Patricia Kricos  
 Sara Blair Lake

Although every effort is made to ensure all our donors are listed, there is an occasional oversight. If you believe that your name has been omitted from the above list of contributors to the AAA Foundation, please call the Foundation office so that we can correct our records.

**THANK YOU!**

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"Hearing Great in 2008!"



Marion Downs Lecture in Pediatric Audiology  
Marion Downs US Department of Health and  
Human Services Presidential Award Reception  
Joint Committee on Infant Hearing Meeting



ABA Pediatric Audiology Specialty  
Certification Initiative



James Jerger Conference Room  
Student Research Forum



ABA Pediatric Audiology Specialty  
Certification Initiative



Overhead and Other Support in Kind

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and mail donations to:

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Audiology Foundation**  
11730 Plaza America Drive  
Suite 300  
Reston, VA 20190



#### ONLINE

[www.audiologyfoundation.org](http://www.audiologyfoundation.org)  
or with your membership  
renewal



#### PHONE

703-226-1049  
800-AAA-2336

### FOUNDATION STAFF

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703-226-1049

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703-226-1048

The AAAF thanks Amy Miedema,  
Suzi Otta, and Joyanna Wilson for their  
work on the 2007-2008 Annual Report.