***NEWS*  Contact:** Vicki Bendure, APR

FOR IMMEDIATE RELEASE Bendure Communications, Inc.

540-687-3360 o/ 202-374-9259 c

[Vicki@Bendurepr.com](mailto:Vicki@Bendurepr.com)

**Audiology Conference to Bring Thousands of Audiologists to Nashville**

**April 18-20**

American Academy of Audiology to tackle the issues of rising numbers of Americans with hearing loss; new technologies, new protocols and products

**RESTON, Va., April 12, 2018—**Thousands of audiologists from around the nation will be in Nashville at the Music City Center from April 18 to 20 for the American Academy of Audiology’s annual conference. The conference will include seminars, learning labs, exhibitors and, for the general public Songs for Sound will be on site on Friday, April 20 to provide free hearing screenings from noon to 4 p.m. (Trailer will be located just outside of Music City Center on Demonbreun Street, between 5th and 6th avenues.)

The conference is particularly important as growing numbers of Americans are reporting hearing loss. The National Institutes of Health reports that more than 40 million Americans, aged 20 to 69, have some type of hearing loss with approximately 10 million of those attributable to noise-induced hearing loss—exposure to loud noise. It’s estimated that approximately 28.8 million could benefit from the use of hearing aids. Age is a factor; however, there are growing numbers of younger people reporting hearing loss.

At the conference, professional audiologists will participate in learning labs and educational sessions, hear about new technologies and protocols, and receive hands-on demonstrations of new products. Working with HearX Group, the Academy will also demo its new hearing screening app, hearScreen USA, which features a referral directory of licensed audiologists.

For more information on the American Academy of Audiology or to locate an audiologist, go to [www.howsyourhearing.org](http://www.howsyourhearing.org).

# # #

**Editor’s Note:** While media are welcome to attend, the American Academy of Audiology conference is not open to the general public, other than the Songs for Sound free hearing screening on Fri., April 20. Media interested in attending should contact Vicki Bendure at 202-374-9259 or [Vicki@bendurepr.com](mailto:Vicki@bendurepr.com).

**The American Academy of Audiology** is the world's largest professional organization of, by and for audiologists. The active membership of more than 12,000 is dedicated to providing quality hearing care services through professional development, education, research, and increased public awareness of hearing and balance disorders. For more information or to find an audiologist, go to [www.howsyourhearing.org](http://www.howsyourhearing.org).